

CONTENTS

SECTION 1

UKRAINIAN LANGUAGE

Ostapenko M.P. FEATURES OF THE USAGE OF THE LEXEMES <i>KOЗАК</i> AND <i>ГЕТЬМАН</i> AND THEIR DERIVATIVES IN THE MEMOIRS OF ZENON STEFANIV ABOUT THE PERIOD OF THE HETMANATE.....	9
Ostrovska L.S. THE SYNTACTIC STATUS OF THE ZERO PREDICATE (ON THE ISSUE OF QUALIFYING THE SYNTACTIC ZERO).....	15
Pavlenko O.M. PRECEDENT SITUATIONS IN MEDIA DISCOURSE AS A REFLECTION OF THE REALITIES OF THE FULL-SCALE RUSSIAN-UKRAINIAN WAR.....	20
Patrun V.V., Dilai M.P. LANGUAGE REPRESENTATION OF THE CONCEPT OF “LEADER” IN THE PRESENT-DAY CONSCIOUSNESS OF UKRAINIANS.....	27
Pomazan I.O., Ilina O.V. REPRESENTATION OF THE CONCEPT OF THE SOUL IN THE UKRAINIAN LINGUISTIC TRADITION: PHILOSOPHICAL AND CULTURAL ASPECTS.....	33
Pomazan I.O. VERBALIZATION OF THE CONCEPT <i>HUMAN</i> IN THE POETIC WORLDVIEW OF MYKOLA CHERNIAVSKYI.....	38
Serednytska A.Ya. IDEOGRAPHIC DICTIONARY AS A MEANS OF REPRESENTING THE SYSTEMATICITY OF MOVEMENT VERBS.....	42
Slobodianuk K.M. TYPOLOGY OF PRECEDENT PHENOMENA IN TEXTS OF FANTASY GENRE.....	47
Tehlivets Yu.V. THE PROBLEM OF BORROWING IN PHOTOGRAPHY TERMINOLOGY.....	51
Shutak O.S., Cherepovska T.V. SOME NOTES ON THE HISTORY OF UKRAINIAN SPORTS TERMINOLOGY.....	55

SECTION 2

GERMANIC LANGUAGES

Myronenko N.V., Opyr M.B., Panchyshyn S.B. CLIL IN UKRAINE: PATHWAYS TO BILINGUAL EDUCATION AND ACADEMIC INNOVATION.....	62
Ordynska I.Ya. FEATURES OF THE COCKNEY BRITISH DIALECT TERMINOLOGY USE IN SPOKEN AND LITERARY LANGUAGE.....	68
Rybakova K.A. EDUCATIONAL VOCABULA AS A REFLECTION OF CULTURAL PRIORITIES IN THE USA AND GREAT BRITAIN.....	74
Riabokuchma T.O., Horbachenko A.L. THE INFLUENCE OF ANGLICISMS ON THE MODERN GERMAN LANGUAGE: A SOCIOLINGUISTIC ANALYSIS.....	79
Stepanov V.V., Shcherbak D.S. APPROACHES TO TRANSLATING PHRASEOLOGICAL PHRASES IN THE MASS MEDIA AND POLITICAL DISCOURSES OF THE ENGLISH LANGUAGE.....	83
Strilchuk A.I. MAIN MODELS OF WORD-COMPOSITION IN THE SWEDISH LANGUAGE.....	92
Khalabuzar O.A., Dubrova O.V., Shkola I.V. PHONETIC AND STRUCTURAL FEATURES OF COMPUTER DISCOURSE WITHIN BUSINESS COMMUNICATION.....	97
Chernenko O.V. SITUATIONAL FACTOR AS EXTRALINGUISTIC COMPONENT IN THE SEMIOSIS OF MULTIMODAL CONFLICTIVES (BASED ON MODERN ENGLISH PROSE).....	104
Shevchenko O.I. THE NOTION OF TRUTH IN MODERN LINGUISTICS: TELEOLOGICAL PERSPECTIVE	109
Shuhaiiev A.V. RHETORIC AND PR-STRATEGIES OF U.S. PRESIDENT DONALD TRUMP IN TRUTH SOCIAL POSTS AND AMERICAN DIGITAL MEDIA ARTICLES.....	114

SECTION 3

ROMANIC LANGUAGES

Bocharnykova T.F., Bezghubenko V.R. VERB FORMS AND THEIR FUNCTIONING IN SPANISH AND UKRAINIAN PUBLICATIVE SPEECH: LINGUICOGNITIVE AND COMMUNICATIVE FEATURES.....	119
Chaiun I.O. LINGUO-SEMIOTIC APPROACHES TO THE MODELING OF INTERMEDIALITY IN FRENCH LITERARY DIASOURCE (BASED ON E.-E. SCHMITT'S NOVELS “LA PART DE L'AUTRE”, “MA VIE AVEC MOZART”.....	124

SECTION 4**TRANSLATION STUDIES**

Moshkovska L.M. FUNCTIONAL ASPECTS OF ENGLISH MARKETING TERMINOLOGY: TRANSLATIONAL APPROACH.....	129
Piskunov O.V., Roman V.V., Shevchenko M.Yu. METHODOLOGICAL APPROACHES TO RENDERING REALIA IN TRANSLATION.....	137
Poliakova O.V., Karlashchuk S.V., Karpa V.I. REALIZATION OF INDIVIDUAL STYLISTIC FEATURES OF THE LINGUISTIC PORTRAIT OF THE POLITICAL LEADER IN THE TRANSLATION IN THE DYNAMIC MILITARY-POLITICAL DISCOURSE.....	144
Poliakova O.V., Shostak O.A., Pryimakova K.Ye. TRANSLATION OF AN INFORMATION ANNOUNCEMENT AS A PART OF WEB CONTENT.....	152
Romanchuk A.A. RETHINKING FEMINIST TRANSLATION: THEORY ASPECT.....	156
Sheverun N.V., Palamarchuk O.F. THE MAIN TRANSFORMATIONS IN THE PROCESS OF ENGLISH-LANGUAGE ECONOMIC TERMINOLOGY SYSTEM INTO UKRAINIAN TRANSLATION.....	160
Shopin P.Yu. TYPICAL ERRORS IN UKRAINIAN STUDENTS' GERMAN-TO-UKRAINIAN TRANSLATIONS OF POPULAR TEXTS.....	166

SECTION 5**COMPARATIVE, HISTORICAL AND TYPOLOGICAL LINGUISTICS**

Blyzniuk K.R. SEMANTIC OPPOSITION OF "SORROW/LONGING" AS A RESULT OF LEXICAL EVOLUTION OF *TĘGĆI IN SLAVIC LANGUAGES.....	173
Velyka A.M. COMPARATIVE TYPOLOGY OF THE ASPECT CATEGORY IN ENGLISH AND UKRAINIAN LANGUAGES.....	178
Dem'ianchuk Yu.I. FROM COLONIALITY TO NEO-IMPERIAL REVISIONISM: WAR LANGUAGE IN THE STUDY OF WARTIME CONFLICTOLOGY.....	182
Poliuha S.M. GRAMMAR OF MELETIUS SMOTRYTSKY: ANCIENT TRADITION AND AUTHORIAL CONCEPTION.....	208
Sovtys N.M., Adakh N.A., Volos N.P. BORROWING OF TERMS FROM UKRAINIAN LANGUAGE AS A REFLECTION OF HISTORICAL UKRAINIAN-POLISH LANGUAGE CONTACTS.....	214

SECTION 6**STRUCTURAL, APPLIED, AND MATHEMATICAL LINGUISTICS**

Ivanenko I.V., Dubovyk N.M. STRUCTURAL AND SEMANTIC FEATURES OF MEDICAL DISCOURSE IN THE ONLINE RESOURCE RXLIST.COM.....	219
Loda A.M. CROSS-CULTURAL ANALYSIS OF METAPHORICAL FRAMES IN DIGITAL ADVERTISING DISCOURSE.....	226

SECTION 7**LITERATURE OF FOREIGN COUNTRIES**

Antonova V.F. THE AESTHETICS OF SYMBOLISM IN S. COLERIDGE'S WORKS.....	233
Kotyliak Yu.Ya. PHILOLOGICAL INTERPRETATION OF THE ETYMOLOGY AND DISCURSIVE EVOLUTION OF THE CONCEPT OF THE "AMERICAN DREAM".....	238
Kushnirova T.V., Mokliak O.I., Slonevska I.B., Piroshenko S.Yu. MODIFICATION OF ARTISTIC SPACE-TIME IN THE PLANE OF THE POSTMODERN NOVEL.....	243
Roshko M.M., Havrylo I.V., Slavych T.Ya. THE PROBLEM OF STUDENT MOTIVATION IN LEARNING WORLD LITERATURE.....	249
Khyzha I.P. ALAI AS AN INTERPRETER OF TIBETAN CULTURAL TRADITION IN THE CHINESE LITERARY DISCOURSE.....	256

SECTION 8**COMPARATIVE LITERATURE STUDIES**

Brovko O.O., Ilnytska M.B. ARTISTIC RECEPTION OF WAR AND OCCUPATION IN THE WORKS OF DOKIA HUMENNA AND JUNG CHANG	261
---	-----

Van Siaoiui. LU XUN (鲁迅) – VASYL YEROSHENKO: CHINESE-UKRAINIAN CREATIVE DIALOGUES, TEXTS AND CONTEXTS.....	267
Hurduz A.I. “THE INSTITUTE” BY STEPHEN KING AND TRENDS IN FANTASY MYTH-CREATION OF THE FIRST QUARTER OF THE XXI CENTURY.....	273
Kolesnyk S.Yu. THE GOTHIC NOVEL AS A CULTURAL AND LITERARY PHENOMENON: THE EVOLUTION OF THE GENRE IN HISTORICAL AND THEORETICAL CONTEXT.....	280
Lutsiuk M.V., Moskalov D.P., Bektevova A.I. THE PHILOSOPHICAL-RELIGIOUS BACKGROUND OF CONTEMPORARY CHINESE FANTASY (R. KUANG, J. FEIXIANG).....	285
Mitina L.S. INTERMEDIAL CONSTRUCT 'IN A GROVE' / 'RASHOMON' BY AKUTAGAWA – KUROSAWA IN THE METAMODERN MIRROR 'THE BOOK OF MIRRORS' / 'SLEEPING DOGS' BY CHIROVICI – COOPER.....	294

SECTION 9 LITERARY THEORY

Kolinko O.P. FIN DE SIÈCLE NOVEL AS A TEXT IN RUSSIA: MULTIPLE APPROACHES AND INTERPRETATIONS.....	304
--	-----

SECTION 10 FOLKLORISTICS

Slobodian N.V., Nesterchuk K.M. THE IMAGE OF THE “ALIEN/OTHER” IN THE CONTEXT OF THE DEVELOPMENT OF IMAGOLOGY AS AN INTERDISCIPLINARY SCIENCE.....	311
Tenditna N.M. CONTRIBUTION OF POLISH RESEARCHERS TO THE COLLECTION, STUDY, AND POPULARIZATION OF UKRAINIAN FOLKLORE AND ETHNOGRAPHY.....	317