CONTENTS

SECTION 1 UKRAINIAN LANGUAGE

Koloiz Zh.V. LINGUISTICAL REPRESENTATION OF THE "LAND" CONCEPT IN THE LITERARY REPORT OF BORIS ANTONENKA-DAVYDOVYCH "THE NATIVE LAND"	9
Levun N.V., Stepanenko O.K. MICROTOPONYMS OF THE DNIPROPETROVS'K REGION IN TERMS OF SPEECH CULTURE.	15
Mentynska I.B., Turko A.V. DETERMINOLOGY FEATURES OF IT TERMS (BASED ON THE MATERIAL OF THE "DICTIONARY OF THE UKRAINIAN LANGUAGE IN 20 VOLUMES")	20
Myronenko O.V. SECONDARY NOMINATIONS AS REPRESENTATIVES OF THE SOCIO-CULTURAL IDENTIFICATION OF THE UKRAINIAN MILITARY	25
Pyskach O.D. FUNCTIONAL LOADING OF PROPER NAMES IN THE LANGUAGE CREATION OF FEDIR POTUSHNYAK.	
Roshko S.M. SEMANTIC AND SYNTACTIC FEATURES OF THE COMPARISON CATEGORY EXPRESSION IN UKRAINIAN FOLKLORE	
Serednytska A.Ya. LEXICAL MEANS OF REPRESENTATION OF THE PROCESS OF MOVEMENT IN AIR IN UKRAINIAN AND ENGLISH LANGUAGE PICTURES OF THE WORLD	41
Chornous O.V. THE ROLE OF EXPERIENCE IN THE PERCEPTION OF A PERSONAL NAME	
Yunosova V.O. VERBAL EXPRESSIONS INDICATING THE SPEECH PROCESS IN THE MODERN UKRAINIAN LANGUAGE	

SECTION 2

GERMANIC LANGUAGES

Matviias O.V. TOPONYM AS A COMPONENT PART OF MEDICAL TERMS IN ENGLISH LANGUAGE	57
Mishchuk I.M., Halapchuk-Tarnavska O.M., Yushak V.M. THE ROLE OF INNOVATIVE TECHNOLOGIES IN TEACHING GRAMMAR TO STUDENTS.	63
Pidluzhna I.A. STRATEGIES OF INFLUENCE ON THE ADDRESSEE IN POLITICAL POSTERS (BASED ON THE MATERIAL OF THE GERMAN LANGUAGE)	69
Pozdniakov O.V. PRODUCTIVE MODELS OF ENRICHING ADOLESCENT'S VOCABULARY (BASED ON THE GERMAN LANGUAGE MATERIAL)	
Pradivlianna L.M., Kozachyshyna O.L. MEDIEVAL PASTICHE AND INTERMEDIALITY IN GREGORY NORMINTON'S NOVEL "THE SHIP OF FOOLS"	79
Rudenko M.D., Ushchapovska I.V. VERBAL COMPONENT OF ENGLISH CINEMATIC DISCOURSE (BASED ON THE FILM "007: SKYFALL")	84
Rudik I.V., Onyshchuk I.Yu. ARTIFICIAL INTELIGENCE TOOLS FOR DEVELOPING EDUCATIONAL RESOURCES: ENHANCING DIGITAL LEARNING EXPERIENCE FOR TEACHERS AND LEARNERS	
Skrynnik Yu.S. DISCURSIVE STRATEGIES OF GAINING POPULARITY ON THE MATERIAL OF INSTAGRAM POSTS	95
Shalamai A.O. THE DISCOURSE FEATURES OF IN-GAME VIDEOGAME TEXT OF DIFFERENT GAME GENRES	102

SECTION 3 TRANSLATION STUDIES

Kabachenko I.L., Malashevska I.Ya. DIFFICULTIES IN TRANSLATING GERMAN REALITIES	.108
Liutianska N.I. TERMINOLOGY TRANSLATION PECULIARITES IN DOCUMENTARY MOVIES	.113
Mykhalchuk S.O. ENGLISH-FRENCH TRANSLATION: CONCEPTS, METHODOLOGY AND STRATEGIES	.118
Sydorenko Yu.I. COMIC BOOK AND GRAPHIC NOVEL IN THE SYSTEM OF MEDIA SPACE	.123
Shum O.V. METHODS OF REPRODUCING HIDDEN REAL FACTS IN TRANSLATION WITH THE PURPOSE OF PRESERVING THE AUTHOR'S INTENT	.128

SECTION 4 STRUCTURAL, APPLIED, AND MATHEMATICAL LINGUISTICS

Moiseienko I.P. THE INFLUENCE OF VERBAL AND NON-VERBAL MEANS IN FASHION MEDIA TEXTS	134
Sydorenko L.M., Ihnatenko I.P., Plekhanova T.M. INNOVATIVE TECHNOLOGIES FOR STUDYING LINGUISTIC CATEGORIES AND STRUCTURES	139
Trubitsyna O.M., Nehrivoda O.O. PECULIARITIES AND PROBLEMS OF FORMATION OF ENGLISH PROFESSIONAL COMPETENCE OF HIGHER PEDAGOGICAL EDUCATION APPLICANTS	145

SECTION 5 UKRAINIAN LITERATURE

Vykhrushch A.V. VOLODYMYR VYKHRUSHCH: LITERARY PORTRAIT	150
Herasymenko N.V., Kulinska Ya.I. WOMEN'S WAR DIARY: ISSUES, GENRE FEATURES	159
Lavrusenko M.I. TRYPILLIA CULTURE IN THE POPULAR SCIENCE INTERPRETATION OF DOKIA HUMENNA	165
Mykhailenko V.O., Safonova N.V. IMAGE OF LVIV IN THE COLLECTION OF Y. ANDRUHOVYCH "LEXICON OF INTIMATE CITIES"	173
Filat T.V., Klymenko I.M. "MADONNA OF THE ROAD CROSSINGS" BY LINA KOSTENKO: FORMS OF THE AUTHOR'S IDEA	178
Shevel T.O., Shevel N.O. THE SYMBOLISM OF THE IMAGE OF TEARS IN THE POETRY OF M. VORONYI.	183

SECTION 6

LITERATURE OF FOREIGN COUNTRIES

Lipina V.I., Lipin G.V. MICHAEL MOORCOCK'S "LUNCHING WITH ANTICHRIST": A POSTMODERNIST PSYCHO-MYTH	188
Moskalov D.P., Komisarov K.Yu., Semenist I.V. TOTALITARIAN SECTARIANISM	.100
AND THE SEARCH OF FREEDOM IN DOCUMENTARY AND FICTION BY H. MURAKAMI	.193

SECTION 7 COMPARATIVE LITERATURE STUDIES

Hurduz A.I. ANDRZEJ SAPKOWSKI'S "THE WITCHER" AND JURAJ ČERVENÁK'S	
"THE WARLOCK" ON THE FANTASY BACKGROUND OF THE END	
OF THE XX – THE FIRST DECADES OF THE XXI CENTURY19) 9
Zadoiana L.M. PHRASEOLOGY IN UKRAINIAN POLITICAL DISCOURSE: STRUCTURE, SEMANTICS, PRAGMATICS)6

Zvarych V.Z. THE IMAGE OF ORPHEUS IN THE NATIONAL POETIC RECEPTION:	
THE DIACHRONIC MEASUREMENT	ł

SECTION 8 REVIEWS

Zymomria M.I., Zymomria I.M.	ARTISTIC CHRONOTOPE AND THE REAL WORLD AROUND	
THE INDIVIDUAL		i